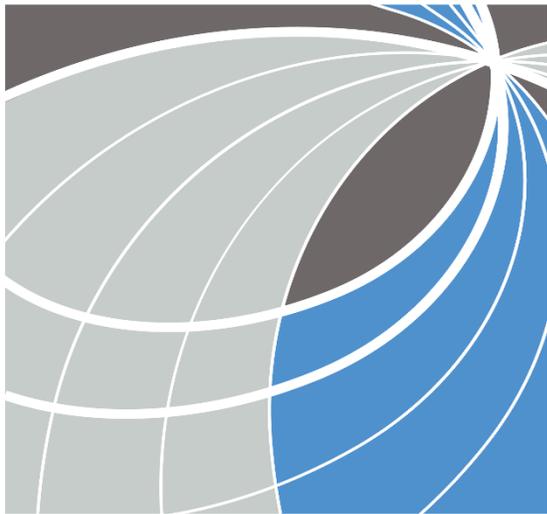


Strive San Jose



STRIVE

SAN JOSE

A Program of the San Jose Silicon Valley Chamber



Economic prosperity through Workforce Development

- ▶ Schools are starting to recognize the value of including **both** college and career readiness approaches in education
- ▶ Silicon Valley companies require **talent** in order to grow businesses and remain competitive in the global economy

Strive Internship Program

- ▶ **Pilot program** launched in the summer of 2016
- ▶ **Partnership** with the East Side Union High School District, Office of Mayor Sam Liccardo, and the Work2Future Foundation
- ▶ **41 East Side students** received paid internships with Chamber members
- ▶ **95% of participating businesses** reported that they were satisfied with the performance of their intern
- ▶ **68% hired a high-school intern** for the first time



Day 1 - Internship Bootcamp (Professional Development)

- Hosted at Silver Creek High School
- LinkedIn pre-profile and resume development
- Workplace readiness, professionalism, and career counseling services

Day 2 - Internship Bootcamp (Professional Development)

- Hosted at LinkedIn's corporate campus in Mountain View
- Professional branding workshops through social media platforms
- Mock interview
- Financial Literacy training



Day 3 - Job Interview Day

- Hosted at the SAP Center
- Students begin interview sessions with potential employers
- Students are placed into six-week internship program



KAISER PERMANENTE®



2017

Strive Internship Program goals

- ▶ Place 200+ students, from our partner school districts, into internship programs with Chamber members
- ▶ Engage 60-80 Chamber members
- ▶ Collect data to see our impact on student outcomes, preparing students for both college and career
- ▶ Other work-based learning opportunities



Microsoft



SAN JOSÉ
UNIFIED
SCHOOL DISTRICT

Partnership opportunities with local schools

- ▶ Host a Career Day or Field Trip
 - ▶ Recruit employees to mentor students
 - ▶ Job Shadows
 - ▶ Participate on an Advisory Board or Curriculum Council
 - ▶ Lead a soft-skills training workshop for students
 - ▶ Host a summer intern
- ▶ Participating Chamber members:
 - ▶ Kaiser Permanente
 - ▶ PwC
 - ▶ LinkedIn
 - ▶ Slatter Construction
 - ▶ Cisco Systems, Inc.
 - ▶ VTA
 - ▶ Blach Construction
 - ▶ Technology Credit Union
 - ▶ Comcast
 - ▶ Microsoft

QUESTIONS?

IDEA

- ▶ Subgroups model struggled
- ▶ Health Technology group was only self-funder
- ▶ Relaunch REDI to silicon valley IDEA
- ▶ Significant time and money invested
- ▶ Successful press event and subsequent media coverage
- ▶ Convened first IDEA summit with three working groups
- ▶ Signed strategic alliance with MDEC
- ▶ Significant interest from local jurisdictions for 2017 funding